

# Reality Bytes

Be cyber safe and avoid online threats taking your business offline

## The toll taken by cyber crime on businesses worldwide grows with every passing week.

The threat is relentless and increasingly sophisticated. No organisation can count itself as being completely safe.

Authorities in the UK alone have recorded an average of more than 150 hacks every month on average over the last four years.

Confronting the menace means being prepared and agile: there is no single means of attack in every case. Instead, hackers are attempting to by-pass organisations' technological defences using a variety of methods.

Large retail brands, charities and public sector bodies have all found themselves on the receiving end. In fact, 39 per cent of businesses - large and small - who took part in the UK Government's most recent cyber security survey admitted that they had been targeted in the previous 12 months.

They have all discovered that even a single cyber breach comes with a cost.

As well as the immediate impact of being taken offline - establishing the extent of a hack, how it

happened and putting it right - there is the potential for lost sales and huge fines from regulators for failing to protect the data of staff, customers and collaborators.

Whilst no organisation can protect itself against an attack with absolute certainty, you can still improve the ability of your business to cope thanks to two of the UK's most capable experts.

Hugh Goulbourne and Ian Bennett have amassed vast experience over more than a decade helping firms of all sizes successfully identify, avert and deal with cyber threats.

Hugh is a lawyer who has worked with companies large and small, while Ian is one of the country's leading independent cyber security professionals.

To fend off cyber criminals, your defences need to be robust. In the event that you are the victim of a hack, being able to show that you did everything possible can be the difference between being on the wrong side of customers and regulators or keeping your reputation intact.

**Your business is too important to take a chance.**

**Get in touch and find out how we can help keep you cyber safe.**



## Hugh Goulbourne

Commercial and Data Protection Partner

[Click here](#) to see Hugh's profile

# BEXLEY BEAUMONT

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